

**Michael A. Basco, MD, FACOG**  
(202) 262-3262  
michaelbasco92@yahoo.com  
www.linkedin.com/in/michael-basco-11abab74

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### **Medical Director (MSL/OL) Professional for Pharmaceutical Companies**

Experienced Medical Director with extensive experience in healthcare, managed care, and health IT. Subject matter expert to aid healthcare providers and insurance decision-makers in selecting the best products for value-based care using pharmacoeconomics, evidence-based medicine, payer dynamics, and population health. Key skills and working knowledge include:

- Medicare
- Managed Care Contracting
- Government Regulations
- Medicaid
- Policy & Program Development
- Staff Management
- Medical Records Software
- Project Management
- Medical Claims

**Sanofi, US**

**November 2014 – March 2019**

#### **Field Medical Director - Payer Liaison Space**

Field-based scientific professional for the biosurgery platform within the US Medical Affairs Division of North American Pharmaceutical Operations. Developed and executed strategies for evidence generation and dissemination in support of biosurgery devices and services to external stakeholders. Served as a biosurgery field-based scientific resource and communicated approved clinical and health economic information to external population-based health care decision-makers. Provided formulary access of Synvisc to an additional fifty million covered lives while educating payers about the value management of osteoarthritis of the knee.

- Led a matrixed medical affairs team comprised of Medical Science Liaisons (MSLs), Outcome Liaisons (OLs), Medical Communications, HEOR, and Medical Information in the development of a scientific platform and a medical strategic plan.
- Subject matter expert that provided day-to-day clinical and medical guidance, worked closely on joint projects with Medical Affairs Team and others including scientific congress/conference strategy and planning, advisory boards, publications, field sales force training, review of medical information response letters, health economics and epidemiology analyses, and marketing/policy projects.
- Provided scientific input into publication strategy and reviewed manuscripts for publication and abstracts and posters for presentation at scientific meetings.
- Participated in appropriate cross-functional and cross-company Clinical and Commercial Teams to inform brand strategies and tactics and represent Medical Affairs.
- Participated in the Investigator Initiated Research review and educational grant process.
- Provided clinical and scientific support in responding to inquiries from healthcare professionals and managed care organizations.
- Ensured that all medical affairs presentations are consistent, accurate, and clinically meaningful
- Provided medical input in the review and approval of promotional materials
- Directed a \$5.2 million RCT that demonstrated the efficacy of the mobile OA Go app along with Synvisc to improve mobility and pain reduction.
- Developed a value based pharmacoeconomics tool to educate payers on the total cost of care for OA of the knee and on how a high molecular weight HA can reduce the morbidity/mortality of other OA treatments while delivering high quality care.

July 1996 - May 2013 **Consultant**, Surgical Devices, Ethicon USA. Helped evaluate and create surgical instruments using bipolar energy.

July 1996 - May 2013 **Consultant**, Surgical Devices, Covidien. Helped evaluate and create surgical instruments using bipolar energy.

Jan 2005-Jan 2010 **Consultant**, Nextplanon, Merk. Provided consultation and classes for health care providers on use of device, insertion and removal.

Oct 2013 - Sept 2014 **Medical Director**, Healthcare IT software. Developed software to address payer needs to improve reimbursement for management of Medicare Advantage patients.

Jan 1999 - Dec 2007 **Owner**, Medcomp, Medinformatics EMR Software, Hardware, & Networking Vendor, Grapevine, Texas

July 2010 - Sept 2011 **Chief of Perinatal Services**, North Texas Community Hospital, Bridgeport, Texas

Oct 2007 - Mar 2008 **Medical Director**, Albert Galvan Health Clinic, Fort Worth, Texas

Dec 2011 - May 2013 **Physician**, Private Practice, Waldorf, Maryland

Sept 2008 - Sept 2011 **Physician**, Private Practice, Bridgeport, Texas

June 2001 - Sept 2011 **Adjunct Assistant Professor**, University of North Texas Health Science Center, Department of Obstetrics/Gynecology, Ft. Worth, Texas

### **Additional Relevant Experience**

**Chief Medical Officer**, Molina Healthcare of Texas, Inc., Grand Prairie, TX

**National Medical Director**, High Risk Maternity Program, CIGNA Corporation, Carrollton, TX

**Medical Consultant**, IntraCorp, Dallas, TX

**Medical Consultant**, Amerigroup and Great Western Insurance Companies, City, ST

**Physician**, Private Practice, Fort Worth and Grapevine, Texas

**Physician**, Kaiser Permanente, Dallas, Texas

### **Military Service**

**Captain**, US Army Reserve Medical Corps, 94th General Hospital, Mesquite, TX (1989-1993)

**Sergeant**, US Marine Corps Reserves, Los Alamitos, CA (1977-1983)

### **Education and Training**

**Doctor of Medicine**, University of California, San Diego School of Medicine, La Jolla, CA

**Internship**, Department of Obstetrics and Gynecology, Parkland Memorial Hospital, University of Texas Southwestern Medical Center

**Residency**, Department of Obstetrics and Gynecology, Parkland Memorial Hospital, University of Texas Southwestern Medical Center

**Board Certified**, American Board of Obstetrics and Gynecology

**Fellow**, American College of Obstetrics and Gynecology